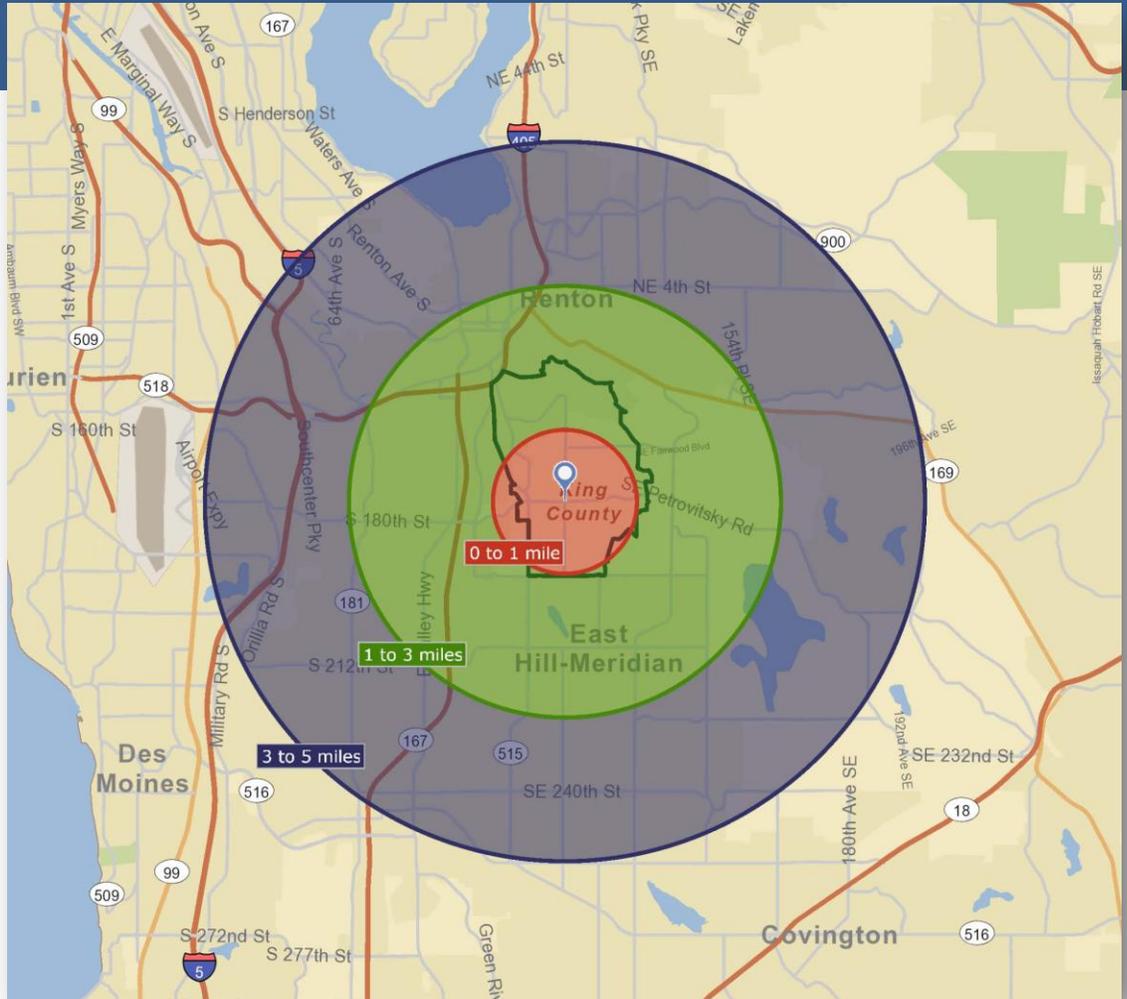


Demographics Summary Profile

Benson Planning Area

1, 3 and 5 Miles Radii from
Intersection of SE 176TH St and 116TH Ave SE



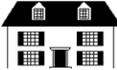
RENTON. AHEAD OF THE CURVE.

City of
Renton



Community & Economic Development

Latitude: 47.44521
 Longitude: -122.18615

Donut: 0 - 1, 1 - 3, 3 - 5 Miles	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles	
	2000 Total Population	13,798	66,270	113,250
	2000 Group Quarters	68	124	669
	2010 Total Population	16,970	74,453	128,868
	2015 Total Population	18,745	79,478	137,550
	2010 - 2015 Annual Rate	2.01%	1.31%	1.31%
	2000 Households	5,421	25,338	45,108
	2000 Average Household Size	2.53	2.61	2.50
	2010 Households	6,686	28,998	51,043
	2010 Average Household Size	2.53	2.56	2.51
	2015 Households	7,390	31,087	54,412
	2015 Average Household Size	2.53	2.55	2.52
	2010 - 2015 Annual Rate	2.02%	1.40%	1.29%
	2000 Families	3,493	17,321	28,566
	2000 Average Family Size	3.12	3.14	3.09
	2010 Families	4,260	19,405	32,139
	2010 Average Family Size	3.12	3.10	3.10
	2015 Families	4,689	20,682	34,229
	2015 Average Family Size	3.12	3.10	3.10
	2010 - 2015 Annual Rate	1.94%	1.28%	1.27%
	2000 Housing Units	5,615	26,253	47,030
	Owner Occupied Housing Units	60.2%	63.7%	55.6%
	Renter Occupied Housing Units	36.2%	33.0%	40.3%
	Vacant Housing Units	3.6%	3.3%	4.1%
	2010 Housing Units	7,097	30,785	54,691
	Owner Occupied Housing Units	58.4%	60.7%	54.5%
	Renter Occupied Housing Units	35.8%	33.5%	38.8%
	Vacant Housing Units	5.8%	5.8%	6.7%
	2015 Housing Units	7,821	32,959	58,228
	Owner Occupied Housing Units	58.0%	61.1%	55.1%
	Renter Occupied Housing Units	36.5%	33.2%	38.3%
	Vacant Housing Units	5.5%	5.7%	6.6%
	Median Household Income			
	2000	\$51,718	\$55,239	\$48,750
	2010	\$74,897	\$75,271	\$70,341
	2015	\$86,279	\$85,242	\$81,494
	Median Home Value			
	2000	\$160,809	\$184,579	\$174,680
	2010	\$239,357	\$280,272	\$267,354
	2015	\$294,995	\$341,455	\$333,403
	Per Capita Income			
	2000	\$23,670	\$24,764	\$23,631
	2010	\$32,784	\$32,983	\$31,881
	2015	\$37,454	\$37,731	\$36,870
	Median Age			
	2000	33.7	35.1	34.7
	2010	35.6	37.5	36.5
	2015	35.7	37.6	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

Benson Planning Area Center Point

Latitude: 47.44521
Longitude: -122.18615

Donut: 0 - 1, 1 - 3, 3 - 5 Miles

Donut: 0 - 1 mile

Donut: 1 - 3 miles

Donut: 3 - 5 miles



2000 Households by Income

Household Income Base	5,274	25,404	45,464
< \$15,000	7.8%	8.6%	10.5%
\$15,000 - \$24,999	8.2%	8.8%	10.9%
\$25,000 - \$34,999	13.7%	10.3%	12.7%
\$35,000 - \$49,999	18.2%	16.5%	17.2%
\$50,000 - \$74,999	23.3%	23.8%	23.3%
\$75,000 - \$99,999	16.7%	15.9%	12.9%
\$100,000 - \$149,999	9.6%	12.2%	9.2%
\$150,000 - \$199,999	1.2%	2.3%	2.0%
\$200,000 +	1.3%	1.6%	1.3%
Average Household Income	\$60,653	\$64,525	\$58,427

2010 Households by Income

Household Income Base	6,687	28,997	51,044
< \$15,000	4.8%	5.8%	6.6%
\$15,000 - \$24,999	4.5%	6.0%	6.7%
\$25,000 - \$34,999	6.4%	6.7%	7.7%
\$35,000 - \$49,999	11.1%	10.4%	11.6%
\$50,000 - \$74,999	23.3%	20.8%	20.4%
\$75,000 - \$99,999	21.8%	21.2%	21.8%
\$100,000 - \$149,999	20.4%	20.2%	17.5%
\$150,000 - \$199,999	5.0%	5.3%	4.6%
\$200,000 +	2.7%	3.6%	3.2%
Average Household Income	\$83,321	\$84,464	\$80,101

2015 Households by Income

Household Income Base	7,389	31,086	54,411
< \$15,000	3.2%	4.1%	4.6%
\$15,000 - \$24,999	2.9%	4.3%	4.7%
\$25,000 - \$34,999	4.6%	5.0%	5.8%
\$35,000 - \$49,999	6.8%	7.0%	8.1%
\$50,000 - \$74,999	22.4%	20.6%	20.4%
\$75,000 - \$99,999	19.0%	18.2%	19.3%
\$100,000 - \$149,999	29.7%	27.7%	25.5%
\$150,000 - \$199,999	8.3%	8.6%	7.4%
\$200,000 +	3.2%	4.4%	4.2%
Average Household Income	\$95,124	\$96,212	\$92,801

2000 Owner Occupied Housing Units by Value

Total	3,428	16,718	26,092
< \$50,000	3.8%	4.0%	4.7%
\$50,000 - \$99,999	10.8%	8.3%	7.6%
\$100,000 - \$149,999	25.4%	14.8%	21.1%
\$150,000 - \$199,999	37.3%	34.9%	31.9%
\$200,000 - \$299,999	19.5%	31.7%	25.1%
\$300,000 - \$499,999	2.6%	5.8%	8.4%
\$500,000 - \$999,999	0.4%	0.4%	1.1%
\$1,000,000+	0.3%	0.1%	0.1%
Average Home Value	\$169,122	\$190,285	\$189,897

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	1,999	8,605	19,009
With Cash Rent	97.9%	98.7%	98.5%
No Cash Rent	2.1%	1.3%	1.5%
Median Rent	\$751	\$679	\$651
Average Rent	\$784	\$715	\$670

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing

Benson Planning Area Center Point

Latitude: 47.44521
Longitude: -122.18615

Donut: 0 - 1, 1 - 3, 3 - 5 Miles

Donut: 0 - 1 mile

Donut: 1 - 3 miles

Donut: 3 - 5 miles



2000 Population by Age

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	13,798	66,269	113,251
Age 0 - 4	7.4%	6.9%	7.0%
Age 5 - 9	7.2%	7.5%	7.3%
Age 10 - 14	6.7%	7.4%	6.7%
Age 15 - 19	6.2%	6.9%	6.3%
Age 20 - 24	6.9%	5.9%	6.8%
Age 25 - 34	17.8%	15.2%	16.5%
Age 35 - 44	17.9%	18.3%	17.8%
Age 45 - 54	13.5%	14.9%	13.8%
Age 55 - 64	8.2%	8.6%	8.4%
Age 65 - 74	4.6%	4.6%	4.9%
Age 75 - 84	2.9%	3.0%	3.4%
Age 85+	0.6%	0.8%	1.1%
Age 18+	74.8%	73.9%	75.1%

2010 Population by Age

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	16,971	74,456	128,864
Age 0 - 4	7.4%	6.7%	6.9%
Age 5 - 9	7.0%	6.7%	6.4%
Age 10 - 14	6.5%	6.7%	6.2%
Age 15 - 19	6.2%	6.5%	6.5%
Age 20 - 24	6.4%	6.2%	7.0%
Age 25 - 34	15.7%	13.7%	14.8%
Age 35 - 44	15.4%	14.6%	14.3%
Age 45 - 54	15.2%	16.2%	15.5%
Age 55 - 64	10.7%	12.1%	11.4%
Age 65 - 74	5.8%	6.1%	6.1%
Age 75 - 84	2.8%	3.1%	3.3%
Age 85+	1.0%	1.4%	1.5%
Age 18+	75.3%	76.0%	76.6%

2015 Population by Age

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	18,745	79,476	137,550
Age 0 - 4	7.2%	6.6%	6.8%
Age 5 - 9	7.1%	6.7%	6.4%
Age 10 - 14	6.7%	6.7%	6.2%
Age 15 - 19	5.9%	6.0%	5.8%
Age 20 - 24	6.3%	6.1%	7.1%
Age 25 - 34	15.6%	14.3%	15.5%
Age 35 - 44	14.7%	13.7%	13.3%
Age 45 - 54	14.0%	14.7%	14.2%
Age 55 - 64	11.5%	12.7%	12.0%
Age 65 - 74	7.0%	7.8%	7.7%
Age 75 - 84	2.9%	3.4%	3.5%
Age 85+	1.0%	1.4%	1.5%
Age 18+	75.4%	76.4%	77.0%

2000 Population by Sex

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Males	49.4%	49.9%	50.0%
Females	50.6%	50.1%	50.0%

2010 Population by Sex

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Males	49.2%	49.6%	50.0%
Females	50.8%	50.4%	50.0%

2015 Population by Sex

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Males	49.2%	49.5%	49.9%
Females	50.8%	50.5%	50.1%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Donut: 0 - 1, 1 - 3, 3 - 5 Miles

Donut: 0 - 1 mile

Donut: 1 - 3 miles

Donut: 3 - 5 miles



2000 Population by Race/Ethnicity

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	13,798	66,270	113,249
White Alone	67.8%	71.3%	68.1%
Black Alone	8.1%	6.7%	9.7%
American Indian Alone	0.8%	0.6%	0.9%
Asian or Pacific Islander Alone	15.9%	14.3%	12.9%
Some Other Race Alone	2.6%	2.6%	3.6%
Two or More Races	4.8%	4.5%	4.8%
Hispanic Origin	4.9%	5.0%	7.0%
Diversity Index	55.6	51.9	57.6

2010 Population by Race/Ethnicity

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	16,970	74,453	128,867
White Alone	59.7%	63.9%	62.0%
Black Alone	9.1%	7.6%	10.3%
American Indian Alone	0.8%	0.6%	0.9%
Asian or Pacific Islander Alone	21.0%	18.7%	16.3%
Some Other Race Alone	3.9%	4.0%	5.1%
Two or More Races	5.6%	5.3%	5.4%
Hispanic Origin	7.5%	7.8%	10.1%
Diversity Index	65.1	61.8	65.8

2015 Population by Race/Ethnicity

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	18,745	79,477	137,550
White Alone	56.0%	60.4%	59.3%
Black Alone	9.5%	7.9%	10.5%
American Indian Alone	0.8%	0.6%	0.9%
Asian or Pacific Islander Alone	23.6%	21.0%	18.1%
Some Other Race Alone	4.3%	4.5%	5.5%
Two or More Races	5.9%	5.6%	5.7%
Hispanic Origin	8.5%	9.0%	11.4%
Diversity Index	68.4	65.5	68.7



2000 Population 3+ by School Enrollment

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	13,179	63,543	108,613
Enrolled in Nursery/Preschool	1.8%	2.1%	1.9%
Enrolled in Kindergarten	1.7%	1.6%	1.5%
Enrolled in Grade 1-8	13.0%	12.6%	11.8%
Enrolled in Grade 9-12	4.6%	6.1%	5.3%
Enrolled in College	4.9%	4.9%	4.5%
Enrolled in Grad/Prof School	1.0%	1.0%	0.8%
Not Enrolled in School	73.1%	71.6%	74.2%

2010 Population 25+ by Educational Attainment

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	11,290	50,030	86,250
Less than 9th Grade	3.4%	3.6%	4.8%
9th - 12th Grade, No Diploma	6.4%	5.1%	6.1%
High School Graduate	24.8%	23.7%	25.6%
Some College, No Degree	26.5%	24.3%	24.3%
Associate Degree	10.5%	9.4%	9.7%
Bachelor's Degree	21.3%	24.4%	21.2%
Graduate/Professional Degree	7.0%	9.5%	8.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: [ESRI forecasts for 2010 and 2015; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

Benson Planning Area Center Point

Latitude: 47.44521
Longitude: -122.18615

Donut: 0 - 1, 1 - 3, 3 - 5 Miles

Donut: 0 - 1 mile

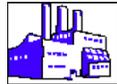
Donut: 1 - 3 miles

Donut: 3 - 5 miles



2010 Population 15+ by Marital Status

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	13,416	59,524	103,711
Never Married	29.9%	29.7%	31.7%
Married	51.6%	54.4%	50.5%
Widowed	2.8%	3.9%	4.3%
Divorced	15.7%	12.0%	13.4%



2000 Population 16+ by Employment Status

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	10,440	50,660	88,166
In Labor Force	73.5%	72.5%	69.9%
Civilian Employed	70.9%	69.7%	66.3%
Civilian Unemployed	2.6%	2.7%	3.5%
In Armed Forces	0.0%	0.1%	0.0%
Not in Labor Force	26.5%	27.5%	30.1%

2010 Civilian Population 16+ in Labor Force

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Civilian Employed	92.6%	92.6%	91.7%
Civilian Unemployed	7.4%	7.4%	8.3%

2015 Civilian Population 16+ in Labor Force

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Civilian Employed	93.8%	93.8%	93.1%
Civilian Unemployed	6.2%	6.2%	6.9%

2000 Females 16+ by Employment Status and Age of Children

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	5,414	25,957	44,542
Own Children < 6 Only	9.5%	8.1%	8.8%
Employed/in Armed Forces	4.9%	5.2%	5.1%
Unemployed	0.2%	0.2%	0.5%
Not in Labor Force	4.3%	2.6%	3.2%
Own Children <6 and 6-17	7.4%	6.4%	6.4%
Employed/in Armed Forces	3.9%	3.7%	3.8%
Unemployed	0.6%	0.2%	0.2%
Not in Labor Force	2.9%	2.5%	2.5%
Own Children 6-17 Only	16.5%	18.6%	15.9%
Employed/in Armed Forces	12.7%	14.3%	12.1%
Unemployed	0.4%	0.5%	0.5%
Not in Labor Force	3.4%	3.8%	3.2%
No Own Children <18	66.6%	66.9%	68.8%
Employed/in Armed Forces	44.2%	40.3%	39.6%
Unemployed	1.3%	1.3%	2.0%
Not in Labor Force	21.1%	25.2%	27.2%

Source: ESRI forecasts for 2010 and 2015.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Latitude: 47.44521
Longitude: -122.18615

Donut: 0 - 1, 1 - 3, 3 - 5 Miles Donut: 0 - 1 mile Donut: 1 - 3 miles Donut: 3 - 5 miles



2010 Employed Population 16+ by Industry

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	8,870	39,124	65,575
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	5.5%	5.3%	6.5%
Manufacturing	14.0%	14.2%	12.3%
Wholesale Trade	4.0%	3.8%	4.7%
Retail Trade	12.3%	11.8%	11.3%
Transportation/Utilities	5.6%	6.2%	7.1%
Information	3.3%	2.9%	3.2%
Finance/Insurance/Real Estate	7.7%	7.4%	7.5%
Services	43.2%	44.7%	43.8%
Public Administration	4.5%	3.4%	3.4%

2010 Employed Population 16+ by Occupation

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	8,870	39,122	65,575
White Collar	64.7%	67.8%	64.2%
Management/Business/Financial	15.4%	17.2%	15.9%
Professional	19.8%	22.7%	19.7%
Sales	11.8%	11.8%	12.1%
Administrative Support	17.7%	16.2%	16.6%
Services	15.8%	15.8%	15.9%
Blue Collar	19.5%	16.4%	19.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	4.8%	4.1%	5.2%
Installation/Maintenance/Repair	4.4%	2.9%	3.7%
Production	4.6%	4.1%	4.5%
Transportation/Material Moving	5.7%	5.1%	6.3%



2000 Workers 16+ by Means of Transportation to Work

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	7,141	34,371	56,934
Drove Alone - Car, Truck, or Van	76.4%	76.3%	74.6%
Carpooled - Car, Truck, or Van	14.0%	13.6%	14.3%
Public Transportation	6.0%	5.0%	5.8%
Walked	0.5%	1.2%	1.9%
Other Means	1.0%	0.9%	0.8%
Worked at Home	2.1%	3.0%	2.7%

2000 Workers 16+ by Travel Time to Work

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	7,141	34,373	56,934
Did not Work at Home	97.9%	97.0%	97.3%
Less than 5 minutes	0.7%	1.0%	1.7%
5 to 9 minutes	5.6%	5.3%	6.7%
10 to 19 minutes	26.4%	24.7%	24.4%
20 to 24 minutes	15.5%	15.9%	16.3%
25 to 34 minutes	21.9%	22.1%	23.5%
35 to 44 minutes	8.3%	9.2%	8.0%
45 to 59 minutes	10.4%	9.9%	9.3%
60 to 89 minutes	6.5%	6.8%	5.2%
90 or more minutes	2.6%	2.0%	2.1%
Worked at Home	2.1%	3.0%	2.7%
Average Travel Time to Work (in min)	29.3	28.8	27.8

2000 Households by Vehicles Available

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	5,436	25,325	45,135
None	4.6%	5.7%	6.8%
1	35.7%	31.3%	36.9%
2	38.4%	41.3%	36.6%
3	15.0%	15.4%	13.3%
4	5.1%	4.5%	4.5%
5+	1.1%	1.7%	2.0%
Average Number of Vehicles Available	1.8	1.9	1.8

Source: ESRI forecasts for 2010; U.S. Bureau of the Census, 2000 Census of Population and Housing

Latitude: 47.44521
Longitude: -122.18615

Donut: 0 - 1, 1 - 3, 3 - 5 Miles

Donut: 0 - 1 mile

Donut: 1 - 3 miles

Donut: 3 - 5 miles



2000 Households by Type

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	5,421	25,339	45,108
Family Households	64.4%	68.4%	63.3%
Married-couple Family	49.1%	54.2%	46.8%
With Related Children	24.1%	27.3%	22.3%
Other Family (No Spouse)	15.4%	14.2%	16.6%
With Related Children	10.0%	9.5%	11.3%
Nonfamily Households	35.6%	31.6%	36.7%
Householder Living Alone	26.8%	24.4%	28.3%
Householder Not Living Alone	8.7%	7.2%	8.3%
Households with Related Children	34.1%	36.8%	33.7%
Households with Persons 65+	15.0%	16.2%	17.1%

2000 Households by Size

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	5,421	25,338	45,108
1 Person Household	26.8%	24.4%	28.3%
2 Person Household	32.9%	32.9%	33.2%
3 Person Household	15.7%	17.0%	16.1%
4 Person Household	14.2%	15.5%	12.9%
5 Person Household	6.2%	6.3%	5.8%
6 Person Household	2.7%	2.4%	2.2%
7+ Person Household	1.4%	1.5%	1.6%

2000 Households by Year Householder Moved In

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	5,436	25,327	45,139
Moved in 1999 to March 2000	27.8%	22.5%	26.8%
Moved in 1995 to 1998	33.1%	30.8%	31.9%
Moved in 1990 to 1994	12.7%	16.3%	14.6%
Moved in 1980 to 1989	13.3%	16.6%	12.4%
Moved in 1970 to 1979	6.6%	8.4%	7.2%
Moved in 1969 or Earlier	6.4%	5.4%	7.0%
Median Year Householder Moved In	1996	1995	1996



2000 Housing Units by Units in Structure

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	5,648	26,199	47,085
1, Detached	56.3%	60.9%	54.1%
1, Attached	4.2%	2.4%	4.3%
2	0.5%	0.9%	1.6%
3 or 4	3.3%	3.6%	4.4%
5 to 9	7.2%	8.1%	7.2%
10 to 19	12.6%	8.4%	9.8%
20+	13.4%	10.8%	14.8%
Mobile Home	2.6%	4.8%	3.5%
Other	0.0%	0.1%	0.3%

2000 Housing Units by Year Structure Built

	Donut: 0 - 1 mile	Donut: 1 - 3 miles	Donut: 3 - 5 miles
Total	5,639	26,239	47,090
1999 to March 2000	7.6%	2.7%	2.5%
1995 to 1998	7.5%	8.6%	6.6%
1990 to 1994	11.5%	8.7%	9.2%
1980 to 1989	21.4%	25.4%	18.9%
1970 to 1979	12.4%	23.3%	18.3%
1969 or Earlier	39.5%	31.3%	44.6%
Median Year Structure Built	1978	1978	1973

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing

Benson Planning Area Center Point

Latitude: 47.44521
Longitude: -122.18615

Donut: 0 - 1, 1 - 3, 3 - 5 Miles

Donut: 0 - 1 mile

Donut: 1 - 3 miles

Donut: 3 - 5 miles

Top 3 Tapestry Segments

1.	Aspiring Young Families	Sophisticated Squires	Aspiring Young Families
2.	In Style	Old and Newcomers	Young and Restless
3.	Pleasant-Ville	In Style	Main Street, USA



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,627,891	\$59,959,229	\$101,259,530
Average Spent	\$2,038.27	\$2,067.70	\$1,983.81
Spending Potential Index	85	86	83
Computers & Accessories: Total \$	\$1,813,306	\$7,945,501	\$13,352,402
Average Spent	\$271.21	\$274.00	\$261.59
Spending Potential Index	123	125	119
Education: Total \$	\$10,101,697	\$45,014,354	\$74,842,960
Average Spent	\$1,510.87	\$1,552.33	\$1,466.27
Spending Potential Index	124	127	120
Entertainment/Recreation: Total \$	\$26,137,162	\$115,119,688	\$190,948,981
Average Spent	\$3,909.24	\$3,969.92	\$3,740.94
Spending Potential Index	121	123	116
Food at Home: Total \$	\$35,254,624	\$155,245,272	\$262,206,966
Average Spent	\$5,272.90	\$5,353.65	\$5,136.98
Spending Potential Index	118	120	115
Food Away from Home: Total \$	\$26,117,513	\$114,222,122	\$193,443,528
Average Spent	\$3,906.30	\$3,938.97	\$3,789.82
Spending Potential Index	121	122	118
Health Care: Total \$	\$27,982,029	\$123,944,391	\$205,331,819
Average Spent	\$4,185.17	\$4,274.24	\$4,022.72
Spending Potential Index	112	115	108
Household Furnishings & Equip: Total \$	\$14,591,132	\$64,147,434	\$106,206,839
Average Spent	\$2,182.34	\$2,212.13	\$2,080.73
Spending Potential Index	106	107	101
Investments: Total \$	\$12,785,246	\$58,503,301	\$93,422,945
Average Spent	\$1,912.24	\$2,017.49	\$1,830.28
Spending Potential Index	110	116	105
Retail Goods: Total \$	\$188,671,342	\$828,011,347	\$1,383,217,715
Average Spent	\$28,218.87	\$28,554.08	\$27,099.07
Spending Potential Index	114	115	109
Shelter: Total \$	\$130,963,274	\$576,197,522	\$961,779,346
Average Spent	\$19,587.69	\$19,870.25	\$18,842.53
Spending Potential Index	124	126	119
TV/Video/Audio: Total \$	\$9,860,054	\$43,216,852	\$73,144,292
Average Spent	\$1,474.73	\$1,490.34	\$1,432.99
Spending Potential Index	119	120	115
Travel: Total \$	\$15,411,513	\$68,357,986	\$111,519,331
Average Spent	\$2,305.04	\$2,357.33	\$2,184.81
Spending Potential Index	122	125	115
Vehicle Maintenance & Repairs: Total \$	\$7,522,537	\$33,005,682	\$55,350,235
Average Spent	\$1,125.12	\$1,138.21	\$1,084.38
Spending Potential Index	119	121	115

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI