

King County and
City of Renton

Fairwood Area Survey Summary Report

Key Findings

- Initial preference for future of the area
 - While one-third (33.6%) favored getting annexed into Renton City limits, less than one-third (30.6%) favored staying as it is, as a part of the unincorporated King County. Over one-fourth (27.3%) favored becoming a new city of Fairwood and the remaining 8.5% were undecided about their stand with regard to the future of the Fairwood area at the very beginning of the survey.
 - Of those who favored annexation of the Fairwood area into the City of Renton, the top 3 reasons why they favored getting annexed included improved property tax rate (43.8%), improved economic vitality/shopping opportunities (33.5%) and improved police services (31.9%).
 - Of those who favored staying as is as a part of unincorporated King County, the top 3 reasons why they favored remaining unincorporated included improved property tax rate (41.5%), improved economic vitality/shopping opportunities (28.8%) and improved governance (23.5%).
 - Of those who favored incorporation of the area into a new city of Fairwood, the top 3 reasons why they favored creating a new city included improved governance (30.6%), improved property tax rate (30.5%), and improved police services (23.3%).

- Quality of Life
 - Most of the respondents rated their overall quality of life in the area to be either good (60.2%) or excellent (34.4%) at present.
 - Two-fifths (40.5%) of the respondents thought that annexation into Renton City limits would not affect their quality of life. Almost one-fourth (24.5%) thought annexation would improve their quality of life. The remaining (35%) thought that annexation would decrease their quality of life.
 - Over two-fifths (45.7%) thought that incorporation into becoming a new city of Fairwood would decrease their quality of life. Over one-third (34.6%) of the respondents thought that incorporation would not affect their quality of life. The remaining (19.7%) thought that incorporation would improve their quality of life.
- Quality of Public Services
 - Over three-fourths (76.4%) of the respondents thought that the overall level of public services in the area was about the same as the nearby cities. Less than one-fifth (15.5%) thought it was worse as compared to nearby cities, while only 8.1% thought it was better than other nearby cities.
 - While over three-fifths (60.4%) of the respondents thought that the quality of public services would stay the same if their area were to remain as unincorporated King County, one-third (32.5%) thought that the quality of public services would get worse. Only 3% thought that the quality of public services would improve if they remained unincorporated.
 - Over two-fifths (46.8%) of the respondents thought that the quality of public services would get worse after incorporation. Almost one-third (32.9%) thought that the quality of public services would stay the same after incorporation and the remaining one-fifth (20.5%) thought that the quality of public services would improve upon incorporation.

- Over one-third (38.4%) of the respondents thought that the quality of public services would stay the same after annexation. Almost one-third (31.5%) thought that the quality of public services would get worse after annexation and the remaining 30.1% thought that the quality of public services would improve upon annexation.
- Satisfaction with and Importance of Current Services/Issues
 - The top five services/issues on the respondents' importance list were fire and emergency medical services, police services, level of taxes and fees, traffic congestion and road maintenance.
 - The top five services/issues on the respondents' satisfaction list were fire and emergency medical services, library, quality& density of development, storm water drainage and parks and recreation.
 - A gap analysis was conducted to identify the gap between importance and satisfaction. These gap scores indicated the areas where the biggest discrepancy existed between what was important to respondents and how satisfied they were with each of these services/ issues. With regard to this, the five services/issues that differ most in regard to respondents' ratings on importance being higher than respondents' satisfaction rating include: level of taxes and fees, traffic congestion, police services, road maintenance and fire & emergency medical services.
- Communications
 - One-third (33.7%) of the respondents reported that getting mailings to their house was the most useful way for them to receive information about the future of their area. Another 27.4% reported that the internet with email updates was the most useful way to receive information.

- Later Opinion about the Future
 - When asked again at the end of the survey if they had to choose today, close to two-fifths (38.1%) of the respondents chose annexation into Renton as the best future for their area. This marked a 4.5% increase from the number of people who favored annexation at the very beginning of the survey (33.6%).
 - While 32.5% chose incorporation into a new city of Fairwood as their preference at the end of the survey, it marked a 5.2% increase from the number of people who had favored incorporation at the very beginning of the survey (27.3%).
 - In contrast, the number of people who favored staying as is or who were undecided at the very beginning of the survey decreased by the end of the survey. While 3.9% remained undecided at the end of the survey (as compared to the 8.5% at the beginning of the survey; a decrease of 4.6%), the remaining 25.6% chose staying as is as the best future for their area at the end of the survey (as compared to 30.6% at the beginning of the survey; a decrease of 5%).
 - Of those who favored annexation, almost three-fourths (73.9%) strongly endorsed their opinion (that is, rated their opinion as 6 or 7 on a 7-point scale). Of those who chose incorporation, over three-fifths (60.9%) strongly endorsed their opinion. Of those who chose staying as is over other choices, almost over half (53.4%) strongly endorsed their opinion.

Methodology

Survey Development

PRR, in collaboration with King County and the City of Renton developed questions for the telephone survey. This process involved several initial drafts of survey questions which were reviewed by the City's and County's survey development team members. A final draft of the survey questions was achieved (see Appendix A) and the questions were programmed into Computer Assisted Telephone Interviewing (CATI) software¹.

The survey questions were pre-tested and monitored on the first night of the survey fielding. The pre-testing indicated that the survey questions were working well and no changes were made to the questions. The pretest surveys were included in the final sample.

Survey Fielding

The following steps outline the process followed in fielding the survey:

- Purchased a voter list for the Fairwood area (boundaries of Fairwood not including Benson Hill, Kent or unincorporated King County) to allow all registered voters an equal chance of participating in the survey.
- Administered the survey to a random sample of 400 registered voters.² This sample includes landline numbers and cell phone numbers (if the voter had filled in the voter form with a cell phone number).
- To reduce sample bias, a minimum of four attempts were made to establish telephone contact at different times of the day and days of the week with every randomly selected registered voter.

¹ In order to reduce response bias, the survey was programmed to rotate certain response choices (annexation, incorporation or remaining incorporated) and question sequence.

² The sample size of 400 provides sufficient precision in estimating the properties of the current population of interest.

The overall margin of error was +/- 5 percent at the 95% confidence level. The margin of error is the plus-or-minus percent figure that applies to the interval that if you had asked the question of the entire relevant population would have picked the answer chosen by the sample. The confidence level tells you how sure you can be. It is expressed as a percentage and represents how often the true percentage of the population who would pick an answer lies within the margin of error.

- 3 Using the approved American Association of Public Opinion Research approach, response rate is defined as the number of completed surveys plus partial or suspended surveys divided by the number of completed surveys, plus partial or suspended surveys, plus qualified refusals, plus break-offs, plus no answer, plus busy signal, plus answering machine, plus soft refusals, plus hard refusals, plus scheduled callbacks, plus unspecified callbacks.
- 4 Cooperation rate is defined as the number of completed surveys divided by the number of completed surveys plus refusals plus break-offs.
- 5 Even though the final sample was skewed with regard to the respondents' length of residence in the area, the data was not weighted on this factor for the following reasons: 1) when we ran crosstabs using length of residence on the other preference and attitudinal variables in the survey, we found that only one relationship was statistically significant (respondents' length of residence in the area was statistically related to the level of importance they attached to parks and recreation). Consequently, weighting the data on this factor would not alter the results in any meaningful way; 2) the question 'how long have you lived in the area' can be interpreted in more than one way and can mean the 'Fairwood area' or a larger area such as Puget Sound, etc.

The response rate for the survey was 22%³. The cooperation rate was 75%⁴.

Data Processing and Analysis

Data processing consisted of coding and entering quantitative and qualitative responses through the CATI system. Response range and logic checks were performed in order to check for miscoded variables thereby cleaning the final data file. Data analysis was conducted with SPSS software (Statistical Package for the Social Sciences).

Because the final sample of respondents somewhat under-represented younger age groups and somewhat over-represented older age groups, as well as under-represented females and over-represented males, weighting factors were developed to adjust the data to more closely approximate the registered voter population of the Fairwood area⁵. The purpose and process of weighting is explained further in the next section. Because nine of the 400 respondents refused to provide their age, a weighting factor could not be assigned to those respondents and consequently the final analysis is based on a total sample of 391 respondents. Please note that all data analysis and reported results reflect weighted data. (See Appendix B for frequency tables for all survey questions.)

Data analysis involved the use of appropriate descriptive statistical techniques (frequencies, percentages and means) and explanatory statistical techniques (in this case Cramer's V and Kendall's Tau c) to test for the statistical significance of relationships between variables. Throughout this report, relationships between variables⁶ that are statistically significant at the .05 level or better, and that are meaningful to an understanding of the data are reported.

Sample Demographics

Table 1 presents the unweighted sample demographics for comparison purposes. A comparison between the registered voters population parameters and unweighted sample demographics indicated a fairly close match for most variables. The sample percents were weighted subsequently for data analysis (as described above). Consequently, given the random selection of survey respondents, the fairly close match on most demographics, and the weighting procedure used, the survey data is considered to be representative of the opinions of registered voters in the Fairwood area.

Table 1. Sample Demographics

	Unweighted Sample %	Registered voter population %
Gender (n = 400)		
Female	76.8	67.4
Male	23.3	32.6
Age (n = 396)		
25 – 34	3.8	6.9
35 - 44	17.9	17.3
45 - 54	21.0	30.2
55 - 64	26.3	24.5
65 or older	31.1	21.2
Household Income (2008) before taxes (n=320)		
Under \$15,000	0.6	1.1
\$15,000 - \$49,999	11.6	15.2
\$50,000 - \$74,999	16.6	20.6
\$75,000 - \$99,999	28.1	23.7
\$100,000 - \$149,999	28.4	29.1
\$150,000 and Above	14.7	10.3

- 6 Cramer's V is a measure of the relationship between two variables and is appropriate to use when one or both of the variables are at the nominal level of measurement. Cramer's V ranges from 0 to +1 and indicates the strength of a relationship. The closer to +1, the stronger the relationship between the two variables. Kendall's Tau c is a measure of the relationship between two variables and is appropriate to use when both of the variables are at the ordinal level of measurement. Tau c ranges from -1 to +1 and indicates the strength and direction of a relationship. The accompanying "p" scores presented in this report for Cramer's V and Tau c indicate the level of statistical significance.

	Unweighted Sample %	Registered voter population %
Length of Residence (n = 397)		
Less than 5 years	5.3	24.3
5 - 10 years	22.7	23.5
11 - 15 years	11.6	20.1
16-20 years	12.6	12.4
21 years or more	47.9	19.7
Children (under 18 years of age) in Household (n = 396)		
Yes	31.6	34.2
No	68.4	65.8
Ownership of Residence (n = 400)		
Own	98.0	98.4
Rent	2.0	1.6

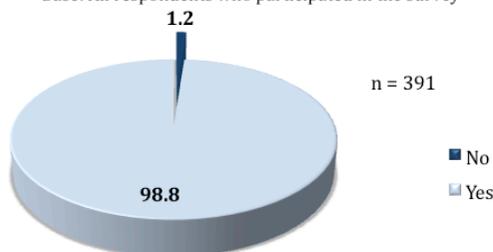
Results

Prior Knowledge

Most of the respondents (98.8%) reported that they had heard or read about the area joining another city or becoming its own city.

Q3: Have you heard or read anything about your area joining another city, or becoming its own city?

Base: All respondents who participated in the survey

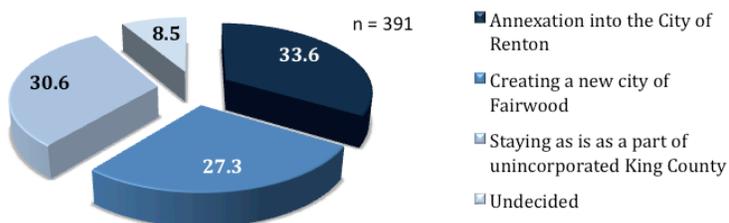


Initial Preference for Future of the Area

While one-third (33.6%) favored being annexed into Renton City limits, a little less than one-third (30.6%) favored staying as is as a part of the unincorporated King County. Over one-fourth (27.3%) favored becoming a new city of Fairwood and the remaining 8.5% were undecided about their stand with regard to the future of the Fairwood area at the very beginning of the survey.

Q4: At this point would you say you are in favor of:

Base: All respondents who participated in the survey



Of the respondents who favored annexation of the Fairwood area into the City of Renton, the top 3 reasons why they favored being annexed included improved property tax rate (43.8%), improved economic vitality/shopping opportunities (33.5%) and improved police services (31.9%). (See Table 5a)

Q5a: Please provide the top 3 reasons why you favor annexation?

	Percent of Respondents ⁷	
Top Three Reasons for Favoring Annexation	Improved property tax rate	43.8%
	Improved economic vitality/shopping opportunities	33.5%
	Improved police services	31.9%
	Improved governance	29.3%
	Improved fire and emergency medical services	23.2%
	Improved library	7.8%
	Improved community image	7.6%
	Improved land use and zoning regulations	5.9%
	Improved road maintenance	4.7%
	Improved culture / arts, museum and special events	4.3%
	Other	24.5 %
		216.5%⁸

Of the respondents who favored incorporation of the area into a new city of Fairwood, the top 3 reasons why they favored creating a new city included improved governance (30.6%), improved property tax rate (30.5%), and improved police services (23.3%). (See Table 5b.)

Of the respondents who favored staying as is as a part of unincorporated King County, the top 3 reasons why they favored remaining unincorporated included improved property tax rate (41.5%), improved economic vitality/shopping opportunities (28.8%) and improved governance (23.5%). (See Table 5c.)

7 The percent of respondents is based on the number of respondents who mentioned each of the reasons as one of their top three reasons.

8 Percents add up to more than 100% since multiple responses were allowed.

Since there is a good overlap in what respondents deem as their top reason(s) for being annexed, incorporated or staying as is, certain services/issues (such as improved property tax, improved police services and improved governance) can be considered more important than others as respondents think of different routes to attain these services/issues.

Q5b: Please provide the top 3 reasons why you favor creating a new city?

	Percent of Respondents ⁹	
Top Three Reasons for Favoring Incorporation	Improved governance	30.6%
	Improved property tax rate	30.5%
	Improved police services	23.3%
	Improved community image	21.7%
	Improved land use and zoning regulations	19.7%
	Improved economic vitality / shopping opportunities	16.5%
	Improved library	16.4%
	Improved road maintenance	9.3%
	Improved culture / arts, museum and special events	7.6%
	Improved fire and emergency medical services	7.5%
	Other	25.6%
		208.7%¹⁰

9 The percent of respondents is based on the number of respondents who mentioned each of the reasons as one of their top three reasons.

10 Percents add up to more than 100% since multiple responses were allowed.

Q5c: Please provide the top 3 reasons why you favor remaining unincorporated?

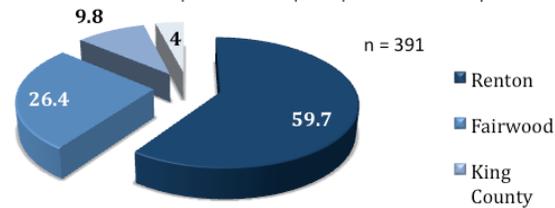
	Percent of Respondents ¹¹	
Top Three Reasons for Favoring Incorporation	Improved property tax rate	41.5%
	Improved economic vitality / shopping opportunities	28.8%
	Improved governance	23.5%
	Improved police services	18%
	Improved fire and emergency medical services	11.1%
	Improved library	10%
	Improved land use and zoning regulations	8.9%
	Improved community image	5.1%
	Improved culture / arts, museum and special events	3.9%
	Improved road maintenance	3.4%
	Other	36%
		190.2%¹²

How They Refer to Where They Live

When people are asked where they live, three-fifths (59.7%) of the respondents say they live in Renton. Over one-fourth (26.4%) say that they live in Fairwood and only 9.8% say that they live in King County.

Q6: When people ask you what town you live in what do you tell them? Would you say:

Base: All respondents who participated in the survey

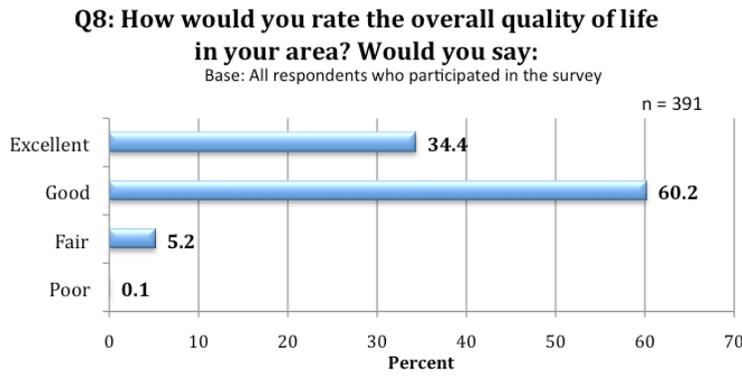


¹¹ The percent of respondents is based on the number of respondents who mentioned each of the reasons as one of their top three reasons.

¹² Percents add up to more than 100% since multiple responses were allowed.

Quality of Life

Most of the respondents rated their overall quality of life in the area to be either good (60.2%) or excellent (34.4%) at present.



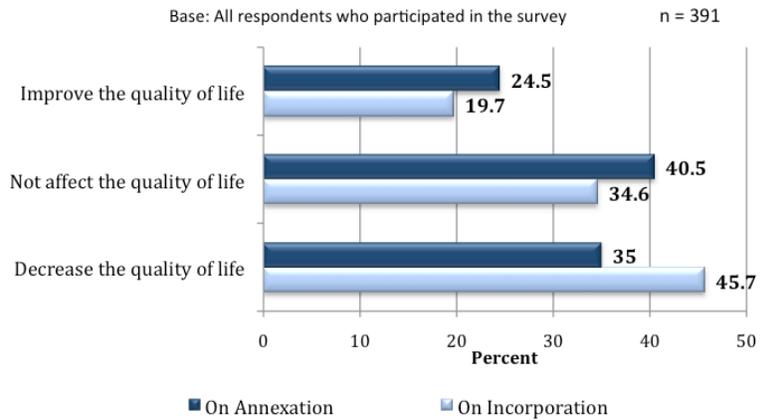
In addition, respondents' perception of their overall quality of life in the area at present was found to be statistically related to their household income. Those who had higher household incomes were slightly more likely to perceive their current quality of life in the area as "excellent" as compared to those who had lower incomes.¹³

While two-fifths (40.5%) of the respondents thought that annexation into Renton City limits would not affect the quality of their life, one-fourth (24.5%) thought annexation would improve their quality of life. The remaining (35%) thought that annexation would decrease their quality of life.

In contrast, well over two-fifths (45.7%) thought that incorporation into a new city of Fairwood would decrease their quality of life. This difference (10.7%) indicates a significant increase in the number of respondents who were in support of annexation as opposed to incorporation, especially when they thought about the quality of their life.

¹³ Kendall's Tau-c = .084; p = .043

**Q9 and 10: How do you think being annexed/ incorporated would impact your quality of life?
Would you say it would:**

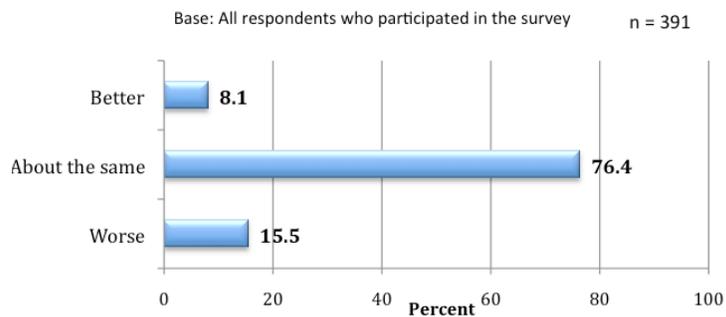


In addition, respondents’ perception of their quality of life if incorporated was found to be statistically related to their age and children (under the age of 18 years) living in their household. Those who were younger were slightly more likely to perceive that their quality of life in the area would improve after incorporation as compared to those who were older.¹⁴ Those who did not have children living in their household were slightly more likely to perceive that their quality of life would decrease after incorporation than those who had children in their household.¹⁵

Quality of Public Services

Over three-fourths (76.4%) of the respondents thought that the overall level of public services in the area was about the same as the nearby cities. Less than one-fifth (15.5%) thought it was worse as compared to nearby cities, while only 8.1% thought it was better than other nearby cities.

Q7: As compared to nearby cities, do you think the overall level of public services in your area is:



¹⁴ Kendall’s Tau-c = -.144; p = .003

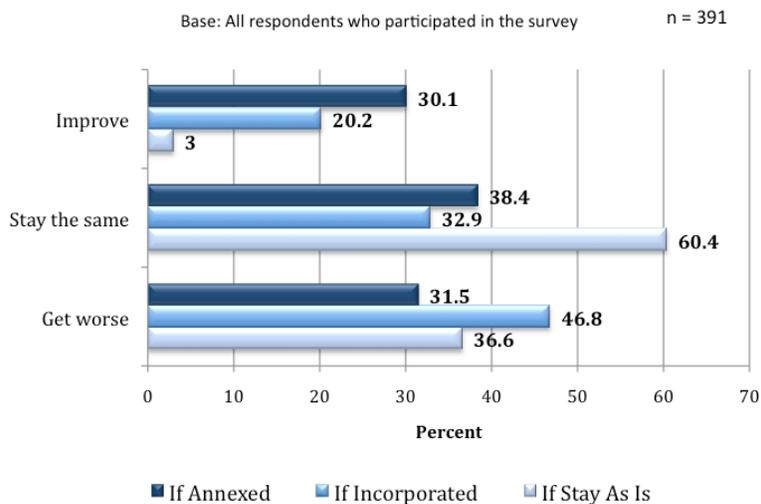
¹⁵ Cramer’s V= .134; p = .037

In addition, respondents' perception of the overall level of public services in the area was found to be significantly related to their gender and children (under the age of 18 years) living in the household. Women¹⁶ and those who had children living in their household¹⁷ were slightly more likely to think that the level of public services in the area was about the same as compared to nearby cities than others.

While three-fifths (60.4%) of the respondents thought that the quality of the public services would stay the same if their area were to remain as unincorporated King County, one-third (32.5%) thought that the quality of public services would get worse if they remained unincorporated. Only 3% thought that the quality of public services would improve if they remained unincorporated.

In contrast, 30.1% thought that the quality of public services would improve if they were annexed into Renton, and 20.2% thought that the quality of public services would improve if incorporated into a new city of Fairwood. These differences between remaining unincorporated and annexation (27.1%), and between remaining unincorporated and incorporation into Fairwood (17.2%) indicate large increases in the number of respondents who were in support of the annexation and/or incorporation as opposed to staying unincorporated especially when they thought about the quality of public services.

Q12, 13 and 14: Do you think the quality of public services would:



¹⁶ Cramer's V= .131; p = .042
¹⁷ Cramer's V= .139; p = .030

In addition, respondents' perception of the quality of public services in the area upon incorporation was found to be significantly related to their age and household income. Those who were younger¹⁸ and/or had a higher household income¹⁹ were slightly more likely to perceive improvement in public services after incorporation than others.

Satisfaction with and Importance of Current Services/Issues

The following results were found with regard to respondents' ratings of importance of and satisfaction with selected public services/issues. While the respondents were asked to rate each of the services/issues on a 5 point scale for importance and satisfaction, a rating of 4 and above on the scales was considered important or satisfactory.

- Library
 - Close to three-fourths (71.1%) of the respondents found this service to be important. Over four-fifths (80.4%) of the respondents expressed satisfaction with this service.
 - The degree of importance that the respondents attached to this service was significantly related to their gender and children (under the age of 18 years) living in their household and household income. Women were somewhat more likely to find the service more important than men²⁰. Those who had children living in their household were slightly more likely to find this service more important than those who did not.²¹
- Police services
 - The vast majority (95%) of the respondents found this service to be important. Over half (56.7%) of the respondents expressed satisfaction with this service.
 - The degree of importance that the respondents attached to this service was significantly related to their gender. Women were somewhat more likely to find the service more important than men.²²

18 Kendall's Tau-c = -.159; p = .000

19 Kendall's Tau-c = .119; p = .017

20 Cramer's V= .242; p = .000

21 Cramer's V= .170; p = .024

22 Cramer's V= .268; p = .000

- The degree of satisfaction with police services was also statistically associated with respondents' gender. Women expressed slightly more satisfaction with the service than others.²³
- Community image
 - Over half (52.5%) of the respondents found this issue to be important and over half (51.3%) expressed satisfaction with this issue.
 - The degree of importance that the respondents attached to this issue was significantly related to their gender. Women were somewhat more likely to find the service more important than men.²⁴
- Level of taxes and fees
 - The vast majority (89.6%) of respondents found this issue to be important. However, only about a quarter (23.5%) of the respondents expressed satisfaction with this issue.
 - The degree of importance that the respondents attached to this issue was significantly related to their gender. Women were slightly more likely to find the issue more important than men.²⁵
 - The degree of satisfaction with this issue was also statistically associated with children (under the age of 18 years) living in the respondents' household and their household income. Those who did not have children living in their household²⁶ and/or those who had higher household incomes²⁷ expressed slightly more satisfaction with this issue than others.
- Fire and emergency medical services
 - The vast majority (96.6%) of the respondents found this service to be important. The majority (89.4%) of the respondents expressed satisfaction with this service.

²³ Cramer's V= .180; p = .014

²⁴ Cramer's V= .210; p = .002

²⁵ Cramer's V= .169; p = .026

²⁶ Cramer's V= .174; p = .020

²⁷ Kendall's Tau-c = .101; p = .017

- Road maintenance
 - More than four-fifths (82.5%) of the respondents found this service to be important. Over two-fifths (43.8%) of the respondents expressed satisfaction with this service.
 - The degree of importance that the respondents attached to this issue was significantly related to their age and children (under the age of 18 years) living in their household. Those who did not have children living in their household were somewhat more likely to find the service more important than those who did.²⁸ Those who were older were slightly more likely to find this service more important than those who were younger.²⁹
- Storm water drainage
 - Over three-fifths (62.5%) of the respondents found this service to be important. Over three-fifths (66.8%) of the respondents expressed satisfaction with this service.
 - The degree of importance that the respondents attached to this service was significantly related to their gender. Women were somewhat more likely to find the service more important than men.³⁰
 - The level of satisfaction that the respondents expressed with this service was found to be significantly associated to children (less than 18 years of age) living in their household. It was found that those who had children living in their household were slightly more likely to be satisfied with this service than those who did not.³¹
- Parks and recreation
 - Almost two-thirds (65%) of the respondents found this service to be important. Over half (56.4%) of the respondents expressed satisfaction with this service.
 - The level of importance that respondents attached to this service was significantly associated with their length of stay in the area, age and children (under the age of 18 years) living in the household. Those who had children

²⁸ Cramer's V= .234; p = .000

²⁹ Kendall's Tau-c = .124; p = .001

³⁰ Cramer's V= .225; p = .001

³¹ Cramer's V= .161; p = .043

living in their household were somewhat more likely to find this service to be more important than those who did not.³² Those who were younger³³ and/or had lived in the area for a shorter span of time³⁴ were slightly more likely to find it more important than others.

- Quality and density of development
 - Over three-fourths (76.7%) of the respondents found this issue to be important. Over one-third (35.7%) of the respondents expressed satisfaction with this issue.
- Traffic congestion
 - Over four-fifths (82.1%) of the respondents found this issue to be important. Only over one-fourth (27.2%) of the respondents expressed satisfaction with this issue.
 - The level of importance that respondents attached to this issue was significantly associated with children (under the age of 18 years) living in their household. Those who had children living in their household were slightly more likely to find it more important than those who did not.³⁵
 - The degree of satisfaction with this issue was also statistically associated with respondents' gender. Women expressed slightly more satisfaction with this issue than men.³⁶

Mean Importance Scores, Mean Satisfaction Scores and Gap Analysis

The top five services/issues on the respondents' importance list were fire and emergency medical services (mean = 4.74), police services (mean = 4.64), level of taxes and fees (mean = 4.51), traffic congestion (mean = 4.27) and road maintenance (mean = 4.18).

The five services/issues that figured at the bottom of the respondents' importance list were community image (mean = 3.5), storm water drainage (mean = 3.74), parks and recreation (mean = 3.82), library (mean = 4.02), and quality & density of development (mean = 4.1).

³² Cramer's V= .271; p = .000

³³ Kendall's Tau-c = -.160; p = .000

³⁴ Kendall's Tau-c = -.157; p = .000

³⁵ Cramer's V= .174; p = .019

³⁶ Cramer's V= .179; p = .014

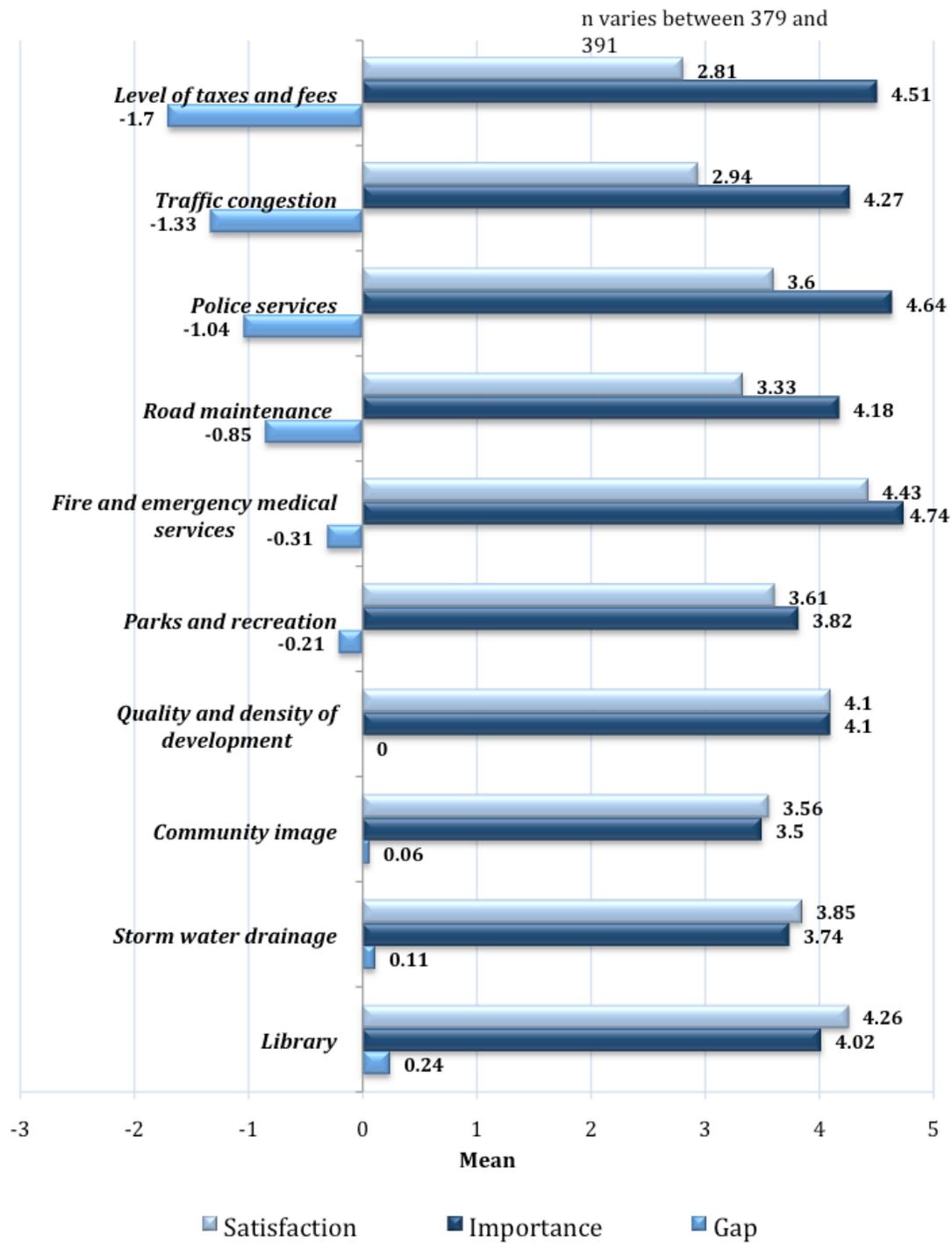
The top five services/issues on the respondents' satisfaction list were fire and emergency medical services (mean = 4.43), library (mean = 4.26), quality& density of development (mean = 4.1), storm water drainage (mean = 3.85) and parks and recreation (mean = 3.61).

The five services/issues that figured at the bottom of the respondents' satisfaction list were level of taxes and fees (mean = 2.81), traffic congestion (mean = 2.94), road maintenance (mean = 3.33), community image (mean = 3.56) and police services (mean = 3.6)

A gap analysis was conducted to identify the gap between importance and satisfaction. These gap scores indicated the areas where the biggest discrepancy existed between what was important to respondents and how satisfied they were with each of these services/issues. With regard to this, the five services/issues that differ most in regard to respondents' mean ratings on importance being higher than respondents' mean satisfaction rating include: level of taxes and fees (gap = -1.7), traffic congestion (gap = -1.33), police services (gap = -1.04), road maintenance (gap = -0.85), and fire & emergency medical services (gap = -0.31). (See gap analysis chart for full gap analysis.)

Gap Analysis of Mean Importance Scores and Mean Satisfaction Scores

Base: All respondents who participated in the survey



Annexation and Incorporation Impacts on Preference

The following key results were found with regard to annexation and incorporation impacts on respondents' preferences:

- Library

When asked if they knew that by becoming part of the City of Renton or that by becoming the new city of Fairwood their library services would continue as exists as part of the King County Library System, the respondents' most preferred choice was to remain unincorporated as a part of King County (37.4%) followed by annexation into Renton (33.6%). Incorporation into a new city of Fairwood was the least preferred choice (29.1%).

Additionally, respondents' preference for staying unincorporated after knowing that by becoming part of the City of Renton or that by becoming the new city of Fairwood their library services would continue as part of the King County Library System was found to be statistically related to children (under the age of 18 years) living in their household. Those who did not have children living in their household were slightly more likely to prefer staying unincorporated when considering library services as compared to those who did.³⁷

- Police, Fire and Emergency Medical Response Times

When asked if they knew that by becoming part of the City of Renton or by becoming the new city of Fairwood their area would have increased police patrol services, while the fire and emergency medical response times will remain the same as they were at present, the respondents' most preferred choice was annexation into Renton (40.7%) followed by incorporation into a new city of Fairwood (35.1%). Remaining unincorporated as a part of King County was the least preferred choice (24.2%).

Additionally, respondents' preference for annexation after knowing that by becoming part of the City of Renton or becoming the new city of Fairwood their area would have increased police patrol services (while the fire and emergency medical response times will remain the same as

³⁷ Cramer's V= .168; p = .004

they were at present) was found to be statistically related to children (under the age of 18 years) living in their household. Those who did not have children living in their household were slightly more likely to prefer annexation in light of the police, fire and emergency medical services as compared to those who did.³⁸

- New Development and Zoning

When asked if they knew that by becoming a part of the City of Renton new development in their area would be less dense, based on current plans, compared to what King County allowed and that by becoming a city of Fairwood the new local government was likely retain the King County zoning until a city comprehensive plan was completed, the respondents' most preferred choice was annexation into Renton (47.4%) followed by incorporation into a new city of Fairwood (28%). Remaining unincorporated as a part of King County was the least preferred choice (24.6%).

- Parks and Recreation Services

When asked if they knew that by becoming part of the City of Renton over time their area would have more parks with active resources such as ball fields and play equipment and access to recreation services and that by becoming a city of Fairwood parks would not change from what they were now, the respondents' most preferred choice was annexation into Renton (49.4%) followed by remaining unincorporated as a part of King County (26.8%). Incorporation into a new city of Fairwood was the least preferred choice (23.8%).

Additionally, respondents' preference for annexation after knowing that by becoming part of the City of Renton over time their area would have more parks with active resources (such as ball fields and play equipment and access to recreation services) was found to be statistically related to children (under the age of 18 years) living in their household. Those who had children living in their household were slightly more likely to prefer annexation in light parks and recreation as compared to those who did not.³⁹

38 Cramer's V= .140; p = .022

39 Cramer's V= .156; p = .009

- Tax and Fee Changes

When asked if they knew that by becoming part of the City of Renton that overall, the taxes and fees they paid would decrease slightly and that by becoming the new city of Fairwood the tax and fee levels would stay the same, the respondents' most preferred choice was annexation into Renton (47.8%) followed by incorporation into a new city of Fairwood (30.4%). Remaining unincorporated as a part of King County was the least preferred choice (21.8%).

Additionally, respondents' preference for annexation after they knew that by becoming part of the City of Renton that overall, the taxes and fees they paid would decrease slightly was found to be statistically related to children (under the age of 18 years) living in their household. Those who had children living in their household were slightly more likely to prefer annexation in light of tax changes as compared to those who did not.⁴⁰

- Change in King County Public Services Budget

When asked if they knew that King County was planning to decrease budgets for public services, the respondents' most preferred choice was annexation into Renton (44.6%) followed by incorporation into a new city of Fairwood (33%). Remaining unincorporated as a part of King County was the least preferred choice (22.3%).

- King County Plan to Increase Taxes for Public Services

When asked if they knew that King County was planning to increase taxes for public services, the respondents' most preferred choice was annexation into Renton (44.1%), followed by incorporation into a new city of Fairwood (32%). Remaining unincorporated as a part of King County was the least preferred choice (23.9%).

Additionally, respondents' preference for annexation after they knew that King County was planning to increase taxes for public services was found to be statistically related to children (under the age of 18 years) living in their household. Those who did not have children living in their household were slightly more likely to prefer annexation in willingness to pay higher taxes as compared to those who did.⁴¹

⁴⁰ Cramer's V= .141; p = .021

⁴¹ Cramer's V= .126; p = .046

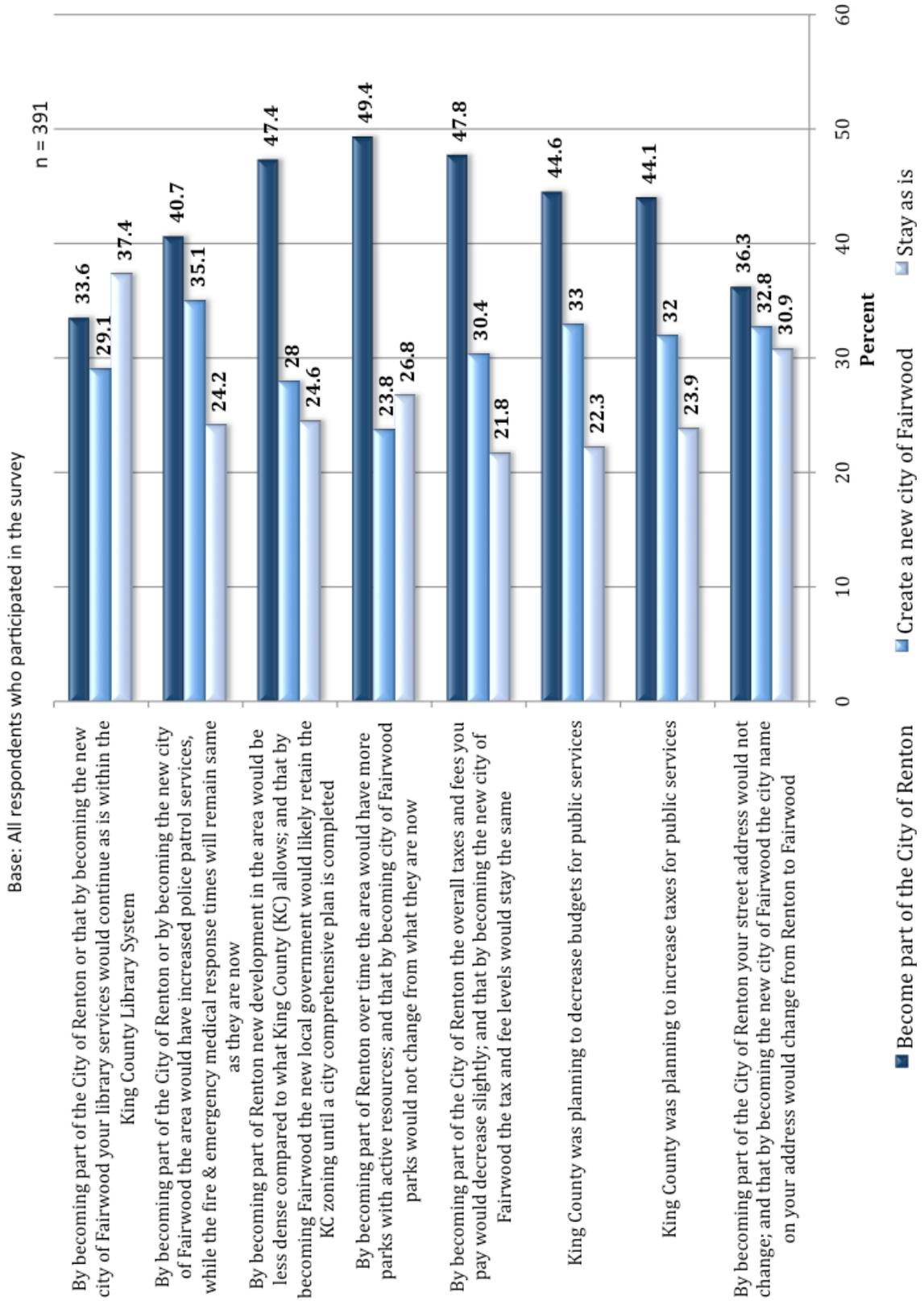
- Change in Address

When asked if they knew that by becoming part of the City of Renton their street address would not change; and that by becoming the new city of Fairwood the city name on their address would change from Renton to Fairwood, the respondents' most preferred choice was annexation into Renton (36.3%) followed by incorporation into a new city of Fairwood (32.8%). Remaining unincorporated as a part of King County was the least preferred choice (30.9%).

Additionally, respondents' preference for annexation after they knew that by becoming part of the City of Renton their street address would not change (and that by becoming the new city of Fairwood the city name on their address would change from Renton to Fairwood) was found to be statistically related to children (under the age of 18 years) living in their household. Those who did not have children living in their household were slightly more likely to prefer annexation in light of address change as compared to those who did.⁴²

⁴² Cramer's V= .167; p = .004

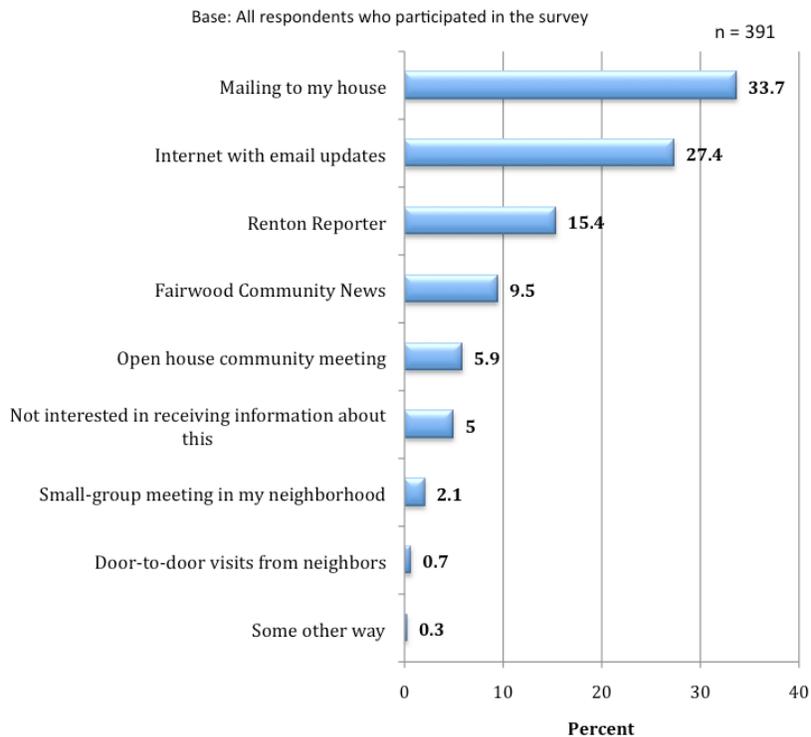
Q15 to Q22: If you knew the following, would you prefer to:



Communications

One-third (33.7%) of the respondents reported that getting mailings to their house was the most useful way for them to receive information about the future of their area. Another 27.4% reported that the internet with email updates was the most useful way to receive information.

Q26: What is the one most useful way for you to receive information about the future of your area?



Later Opinion about the Future

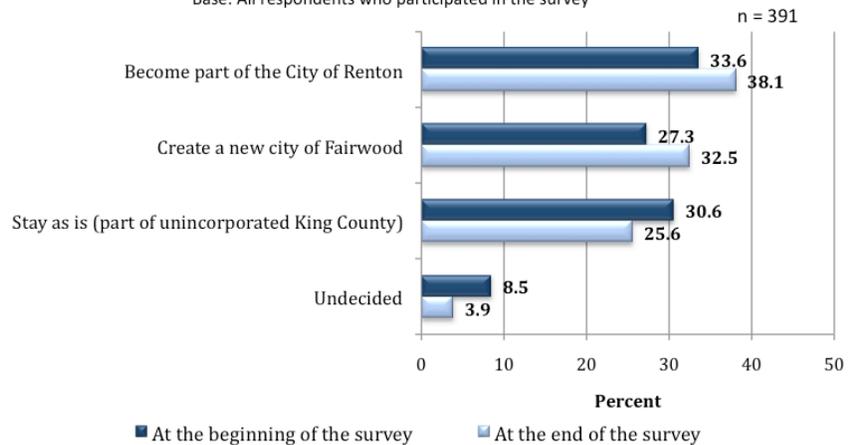
When asked again at the end of the survey if they had to choose today, close to two-fifths (38.1%) of the respondents chose annexation into Renton as the best future for their area. This marked a 4.5% increase from the number of people who favored annexation at the very beginning of the survey (33.6%). In addition, close to one-third (30.8%) chose annexation as their second choice for the future of the Fairwood area at the end of the survey.

While 32.5% chose incorporation into a new city of Fairwood as their preference at the end of the survey, it marked a 5.2% increase from the number of people who had favored incorporation at the very beginning of the survey (27.3%). Only 12.7% chose incorporation as their second choice for the future of the Fairwood area at the end of the survey.

In contrast, the number of people who favored staying as is or who were undecided at the very beginning of the survey decreased by the end of the survey. While 3.9% remained undecided at the end of the survey (as compared to the 8.5% at the beginning of the survey; a decrease of 4.6%), the remaining 25.6% chose staying as is as the best future for their area at the end of the survey (as compared to 30.6% at the beginning of the survey; a decrease of 5%). Interestingly, half the respondents (49%) chose staying as is as their second choice for the future of the Fairwood area at the end of the survey and the remaining 7.5% were undecided about their second choice.

Q23 vs. Q4: If you had to choose today, what do you think is the best choice for the future of your area? Would you say:

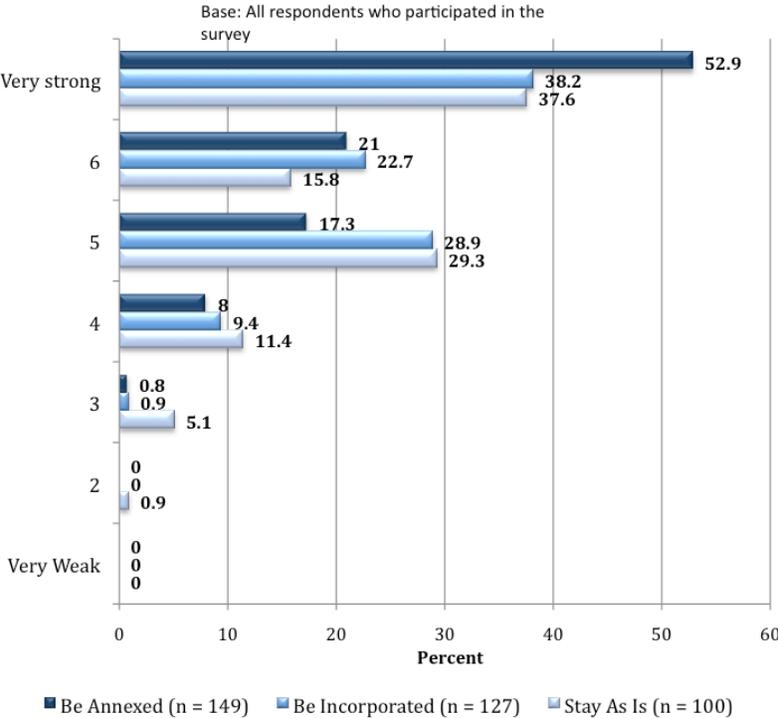
Base: All respondents who participated in the survey



Additionally, respondents' choice for the future of their area at the end of the survey was found to be statistically related to children (under the age of 18 years) living in their household. Those who did not have children living in their household were slightly more likely to prefer annexation as compared to those who did.

Of those who favored annexation, almost three-fourths (73.9%) strongly endorsed their opinion (that is, rated their opinion as 6 or 7 on a 7-point scale). Of those who chose incorporation, over three-fifths (60.9%) strongly endorsed their opinion. Of those who chose staying as is over other choices, over half (53.4%) strongly endorsed their opinion.

Q25: On a scale of 1 to 7 (with 1 being very weak and 7 being very strong), how strongly do you believe that the best thing for the future of your area would be to:



Appendix A.

Hello, May I speak with _____ <respondent's name from the voter list>?

My name is _____ and I'm calling on behalf of King County and the City of Renton. I want to assure you that this is not a sales call. We would like to ask you a few questions about the possible annexation of your area into the City of Renton or the incorporation of your area in a new city called Fairwood. Your input would be greatly appreciated. Do you have 10-12 minutes to share your thoughts? (If yes, thank and continue. If no, ask about rescheduling. If still no, thank and disconnect.)

Today, as part of unincorporated King County your area is managed by the County and special fire, library and utility districts. If annexed, your area would get services from the City of Renton and the Skyway Water and Sewer District. If incorporated, your area would be managed by the local City of Fairwood government and would continue to get services from existing service districts. This is an opportunity to share your thoughts about this issue. Your answers will remain completely confidential. Please be aware that eventually you will have a chance to vote on this issue. There are a few questions I would like to ask you first to make sure you qualify for our survey.

Screening Questions

1. Are you a Washington State registered voter?

- Yes
- No (terminate)

2. In the last four elections, how many have you voted in?

- 4
- 3
- 2
- 1
- None

Prior Knowledge and Reason

3. Have you heard or read anything about your area joining another city, or becoming its own city?

- Yes
- No

4. At this point would you say you are in favor of: (rotate and read first 3 choices)

- Annexation into the City of Renton
- Creating a new city of Fairwood
- Staying as is as a part of unincorporated King County
- Undecided (skip to Q6)

5. Please provide the top 3 reasons why you favor (insert annexation/staying as is/creating a new city from Q4)? (Do not read)

- Improved governance
- Improved library
- Improved police services
- Improved land use and zoning regulations
- Improved community image
- Improved property tax rate
- Improved fire and emergency medical services
- Improved road maintenance
- Improved economic vitality/shopping opportunities
- Improved culture/arts, museum and special events
- Other (specify) _____

Quality of Life

6. When people ask you what town you live in what do you tell them? Would you say: (rotate and read)

- Renton
- Fairwood
- King County
- Other (specify) _____

7. As compared to nearby cities, do you think the overall level of public services in your area is:

- Better
- About the same
- Worse
- Don't know

8. How would you rate the overall quality of life in your area? Would you say:

- Excellent
- Good
- Fair
- Poor
- (Rotate Q 9 and Q 10)

9. How do you think being annexed as part of the City of Renton would impact your quality of life? Would you say it would:

- Improve the quality of life,
- Not affect the quality of life
- Decrease the quality of life
- Don't know

10. How do you think becoming the new city of Fairwood would impact your quality of life? Would you say it would:

- Improve the quality of life,
- Not affect the quality of life
- Decrease the quality of life
- Don't know

Satisfaction with and Importance of Current Services/ Issues

11. I am now going to read to you a list of items. Please tell me on a scale of 1 to 5 how important each item is to you (with 1 = very unimportant and 5 = very important). I will also ask you to tell me on a scale of 1 to 5 (with 1 = very dissatisfied and 5 = very satisfied) how satisfied you currently are with each item. (Rotate and read items. Allow a "not applicable" and a "don't know" category for each item.)

- Library
- Police services
- Community image
- Level of taxes and fees
- Fire and emergency medical services
- Road maintenance
- Storm water drainage
- Parks and recreation
- Quality and density of development
- Traffic congestion
- Other (specify) _____
- (Rotate Q 12, Q 13 and Q14)

12. If annexed into the City of Renton do you think the quality of public services would: (rotate)

- Improve
- Stay the same
- Get worse
- Don't know (Do not read)

13. If your area were to remain unincorporated King County do you think the quality of public services would: (rotate)

- Improve
- Stay the same
- Get worse
- Don't know (Do not read)

14. If your area was created into a new city of Fairwood do you think the quality of public services would: (rotate)

- Improve
- Stay the same
- Get worse
- Don't know (Do not read)

Annexation “Impacts” on Preference (rotate Qs 15-22)

(Please read)

Annexation to the City of Renton or becoming the new city of Fairwood would result in some changes to public services. For the following list of services, please tell us whether that change would make you prefer annexation to the City of Renton, becoming the new city of Fairwood, or staying as part of unincorporated King County.

15. If you knew that by becoming part of the City of Renton or that by becoming the new city of Fairwood your library services would continue as is within the King County Library System, would you prefer to: (rotate and read)

- Become part of the City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood

16. If you knew that by becoming part of the City of Renton or by becoming the new city of Fairwood your area would have increased police patrol services, while the fire and emergency medical response times will remain the same as they are now, would you prefer to: (rotate and read)

- Become part of the City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood

17. If you knew that by becoming a part of the City of Renton new development in your area would be less dense, based on current plans, compared to what King County allows; and that by becoming a city of Fairwood the new local government would likely retain the King County zoning until a city comprehensive plan is completed, would you prefer to: (rotate and read)

- Become part of the City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood

18. If you knew that by becoming part of the City of Renton over time your area would have more parks with active resources such as ball fields and play equipment and access to recreation services; and that by becoming a city of Fairwood parks would not change from what they are now, would you prefer to: (rotate and read)

- Become part of the incorporated City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood

19. If you knew that by becoming part of the City of Renton that overall, the taxes and fees you pay would decrease slightly; and that by becoming the new city of Fairwood the tax and fee levels would stay the same, would you prefer to: (rotate and read)

- Become part of the incorporated City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood

20. If you knew that King County was planning to decrease budgets for public services, would you prefer to: (rotate and read)

- Become part of the incorporated City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood

21. If you knew that King County was planning to increase taxes for public services, would you prefer to: (rotate and read)

- Become part of the incorporated City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood

22. If you knew that by becoming part of the City of Renton your street address would not change; and that by becoming the new city of Fairwood the city name on your address would change from Renton to Fairwood, would you prefer to: (rotate and read)

- Become part of the City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood

Current Opinion

23. If you had to choose today, what do you think is the best choice

for the future of your area? Would you say: (rotate and read first 3 choices)

- Become part of the City of Renton
- Stay as is (part of unincorporated King County)
- Create a new city of Fairwood
- Undecided (Skip to Q26)

24. And which would be your second choice?

25. On a scale of 1 to 7 (with 1 being very weak and 7 being very strong), how strongly do you believe that the best thing for the future of your area would be to (insert answer from Q23)? (IF DON'T KNOW, PROBE FOR BEST GUESS)

Communication

26. What is the one most useful way for you to receive information about the future of your area? (rotate and read)

- Internet with email updates
- Door-to-door visits from neighbors
- Open house community meeting
- Small-group meeting in my neighborhood
- Mailing to my house
- Fairwood Community News
- Renton Reporter
- Not interested in receiving information about this
- Other (specify) _____

Demographics

(Please read)

Your survey answers to the next few questions will remain completely confidential and your answers will be combined with those of others for analysis purposes.

27. Do you own or rent your home?

- Own
- Rent

28. How many years have you lived in this area? ___ (RANGE IS 0 TO 97; 98 = DON'T KNOW; 99 = REFUSED)

29. Which age group are you in? Would you say:

- Under 25 years of age
- 25-34
- 35-44
- 45-54
- 55-64
- 65 or older
- Refused

30. Do you have children less than 18 years of age living at home with you?

- No
- Yes
- Refused

31. Which of the following income ranges includes your household's total pre-tax 2008 income?

- Less than \$15,000
- \$15,000 to less than \$50,000
- \$50,000 to less than \$75,000
- \$75,000 to less than \$100,000
- \$100,000 to less than \$150,000
- \$150,000 or more
- Refused

32. Record respondent gender:

- Male
- Female

Appendix B.

Q2: In the last four elections, how many have you voted in?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None	3	.9	.9	.9
	1	7	1.8	1.8	2.7
	2	27	6.9	6.9	9.5
	3	55	13.9	13.9	23.5
	4	299	76.5	76.5	100.0
	Total	391	100.0	100.0	

Q3: Have you heard or read anything about your area joining another city, or becoming its own city?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	5	1.2	1.2	1.2
	Yes	387	98.8	98.8	100.0
	Total	391	100.0	100.0	

Q4: At this point would you say you are in favor of:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Annexation into the City of Renton	132	33.6	33.6	33.6
	Creating a new city of Fairwood	107	27.3	27.3	60.9
	Staying as is as a part of unincorporated King County	120	30.6	30.6	91.5
	Undecided	33	8.5	8.5	100.0
	Total	391	100.0	100.0	

Q5a: Please provide the top three reasons why you favor annexation?

		Responses		Percent of Cases
		N	Percent	
ReasonsToFavor ^a	Improved governance	39	13.5%	29.3%
	Improved library	10	3.6%	7.8%
	Improved police services	42	14.7%	31.9%
	Improved land use and zoning regulations	8	2.7%	5.9%
	Improved community image	10	3.5%	7.6%
	Improved property tax rate	58	20.2%	43.8%
	Improved fire and emergency medical services	30	10.7%	23.2%
	Improved road maintenance	6	2.2%	4.7%
	Improved economic vitality / shopping opportunities	44	15.5%	33.5%
	Improved culture / arts, museum and special events	6	2.0%	4.3%
	Other	32	11.3%	24.5%
Total		285	100.0%	216.5%

Q5b: Please provide the top three reasons why you favor creating a new city?

		Responses		Percent of Cases
		N	Percent	
ReasonsToFavor ^a	Improved governance	33	14.6%	30.6%
	Improved library	17	7.8%	16.4%
	Improved police services	25	11.2%	23.3%
	Improved land use and zoning regulations	21	9.4%	19.7%
	Improved community image	23	10.4%	21.7%
	Improved property tax rate	33	14.6%	30.5%
	Improved fire and emergency medical services	8	3.6%	7.5%
	Improved road maintenance	10	4.5%	9.3%
	Improved economic vitality / shopping opportunities	18	7.9%	16.5%
	Improved culture / arts, museum and special events	8	3.7%	7.6%
	Other	27	12.3%	25.6%
Total		223	100.0%	208.7%

a. Group

Q5c: Please provide the top three reasons why you favor staying as is?

		Responses		Percent of Cases
		N	Percent	
ReasonsToFavor ^a	Improved governance	28	12.4%	23.5%
	Improved library	12	5.3%	10.0%
	Improved police services	22	9.5%	18.0%
	Improved land use and zoning regulations	11	4.7%	8.9%
	Improved community image	6	2.7%	5.1%
	Improved property tax rate	50	21.8%	41.5%
	Improved fire and emergency medical services	13	5.8%	11.1%
	Improved road maintenance	4	1.8%	3.4%
	Improved economic vitality / shopping opportunities	34	15.2%	28.8%
	Improved culture / arts, museum and special events	5	2.0%	3.9%
	Other	43	18.9%	36.0%
Total		228	100.0%	190.2%

a. Group

Q6: When people ask you what town you live in what do you tell them? Would you say:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Renton	234	59.7	59.7	59.7
	Fairwood	103	26.4	26.4	86.1
	King County	38	9.8	9.8	96.0
	Other	16	4.0	4.0	100.0
	Total	391	100.0	100.0	

Q7: As compared to nearby cities, do you think the overall level of public services in your area is:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Worse	57	14.6	15.5	15.5
	About the same	281	71.7	76.4	91.9
	Better	30	7.6	8.1	100.0
	Total	367	93.9	100.0	
Missing	Don't know	24	6.1		
Total		391	100.0		

Q8: How would you rate the overall quality of life in your area? Would you say:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Poor	1	.1	.1	.1
	Fair	20	5.2	5.2	5.3
	Good	236	60.2	60.2	65.6
	Excellent	135	34.4	34.4	100.0
	Total	391	100.0	100.0	

Q9: How do you think being annexed as part of the City of Renton would impact your quality of life? Would you say it would:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Decrease the quality of life	129	33.1	35.0	35.0
	Not affect the quality of life	149	38.2	40.5	75.5
	Improve the quality of life	90	23.1	24.5	100.0
	Total	369	94.4	100.0	
Missing	Don't know	22	5.6		
Total		391	100.0		

Q10: How do you think becoming the new city of Fairwood would impact your quality of life? Would you say it would

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Decrease the quality of life	168	43.0	45.7	45.7
	Not affect the quality of life	127	32.5	34.6	80.3
	Improve the quality of life	73	18.6	19.7	100.0
	Total	368	94.1	100.0	
Missing	Don't know	23	5.9		
Total		391	100.0		

Q11a: How important is each of the following to you?

		Very unimportant	2	3	4	Very important	Total
Library	Count	13	31	69	101	176	390
	%	3.2%	8.1%	17.6%	25.9%	45.2%	100.0%
Police services	Count	1	3	15	95	277	391
	%	.3%	.9%	3.8%	24.2%	70.8%	100.0%
Community image	Count	17	48	119	132	71	387
	%	4.4%	12.3%	30.8%	34.1%	18.4%	100.0%
Level of taxes and fees	Count	2	6	33	97	250	389
	%	.5%	1.6%	8.6%	25.0%	64.2%	100.0%
Fire and emergency medical services	Count	3	1	10	67	310	390
	%	.7%	.2%	2.5%	17.1%	79.5%	100.0%
Road maintenance	Count	1	6	62	175	146	390
	%	.1%	1.5%	15.9%	44.9%	37.6%	100.0%
Storm water drainage	Count	20	34	90	122	119	385
	%	5.1%	8.9%	23.5%	31.7%	30.8%	100.0%
Parks and recreation	Count	4	31	101	148	106	390
	%	1.1%	7.9%	26.0%	37.9%	27.1%	100.0%
Quality and density of development	Count	4	10	74	146	148	383
	%	1.1%	2.7%	19.4%	38.0%	38.7%	100.0%
Traffic congestion	Count	6	6	58	129	192	390
	%	1.5%	1.5%	14.9%	33.0%	49.1%	100.0%
Other	Count	1	1	1	19	60	80
	%	.7%	.7%	.7%	24.1%	74.4%	100.0%

Q11b: How satisfied are you currently with each of the following?

	Very dissatisfied	2	3	4	Very satisfied	Total
Library	Count 6	7	62	114	196	385
	% 1.6%	1.9%	16.0%	29.5%	50.9%	100.0%
Police services	Count 14	39	114	141	78	387
	% 3.6%	10.2%	29.5%	36.4%	20.3%	100.0%
Community image	Count 4	27	158	144	54	387
	% 1.0%	6.9%	40.9%	37.4%	13.9%	100.0%
Level of taxes and fees	Count 47	88	163	77	15	389
	% 12.0%	22.7%	41.8%	19.7%	3.8%	100.0%
Fire and emergency medical services	Count 2	5	33	126	212	379
	% .6%	1.3%	8.7%	33.4%	56.0%	100.0%
Road maintenance	Count 8	64	148	133	38	391
	% 2.1%	16.2%	37.9%	34.0%	9.8%	100.0%
Storm water drainage	Count 5	22	100	156	100	382
	% 1.3%	5.8%	26.2%	40.7%	26.1%	100.0%
Parks and recreation	Count 9	33	126	150	67	385
	% 2.3%	8.5%	32.8%	39.0%	17.4%	100.0%
Quality and density of development	Count 26	82	140	102	36	386
	% 6.8%	21.2%	36.3%	26.4%	9.3%	100.0%
Traffic congestion	Count 30	87	167	89	18	389
	% 7.6%	22.4%	42.8%	22.7%	4.5%	100.0%
Other	Count 18	19	17	14	8	77
	% 23.7%	24.7%	22.4%	18.3%	10.8%	100.0%

Q12: If annexed into the City of Renton do you think the quality of public services would:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Get worse	118	30.3	31.5	31.5
	Stay the same	145	37.0	38.4	69.9
	Improve	113	28.9	30.1	100.0
	Total	376	96.2	100.0	
Missing	Don't know	15	3.8		
Total		391	100.0		

Q13: If your area were to remain unincorporated King County do you think the quality of public services would:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Get worse	139	35.6	36.6	36.6
	Stay the same	230	58.8	60.4	97.0
	Improve	12	3.0	3.0	100.0
	Total	381	97.4	100.0	
Missing	Don't know	10	2.6		
Total		391	100.0		

Q14: If your area was created into a new city of Fairwood do you think the quality of public services would:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Get worse	174	44.5	46.8	46.8
	Stay the same	123	31.3	32.9	79.8
	Improve	75	19.3	20.2	100.0
	Total	372	95.1	100.0	
Missing	Don't know	19	4.9		
Total		391	100.0		

Q12-14 At-A-Glance: Do you think the quality of public services would get worse, stay the same or improve under the following conditions?

		Get worse	Stay the same	Improve	Total
Annexed into the City of Renton	Count	118	145	113	376
	%	31.5%	38.4%	30.1%	100.0%
Remain unincorporated King County	Count	139	230	12	381
	%	36.6%	60.4%	3.0%	100.0%
Created into a new city of Fairwood	Count	174	123	75	372
	%	46.8%	32.9%	20.2%	100.0%

Q15: If you knew that by becoming part of the City of Renton or that by becoming the new city of Fairwood your library services would continue as is within the King County Library System, would you prefer to:

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Become part of the City of Renton	131	33.6	33.6	33.6
Create a new city of Fairwood	114	29.1	29.1	62.6
Stay as is (part of unincorporated King County)	146	37.4	37.4	100.0
Total	391	100.0	100.0	

Q16: If you knew that by becoming part of the City of Renton or by becoming the new city of Fairwood your area would have increased police patrol services, while the fire & emergency medical response times will remain same as they are now, would you prefer to:

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Become part of the City of Renton	159	40.7	40.7	40.7
Create a new city of Fairwood	137	35.1	35.1	75.8
Stay as is (part of unincorporated King County)	95	24.2	24.2	100.0
Total	391	100.0	100.0	

Q17: If you knew that by becoming a part of the City of Renton new development in your area would be less dense, based on current plans, compared to what King County allows; and that by becoming a city of Fairwood the new local government would likely retain the King County zoning until a city comprehensive plan is completed, would you prefer to:

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Become part of the City of Renton	186	47.4	47.4	47.4
Create a new city of Fairwood	109	28.0	28.0	75.4
Stay as is (part of unincorporated King County)	96	24.6	24.6	100.0
Total	391	100.0	100.0	

Q18: If you knew that by becoming part of the City of Renton over time your area would have more parks with active resources such as ball fields and play equipment and access to recreation services; and that by becoming city of Fairwood parks would not change from what they are now, would you prefer to:

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Become part of the City of Renton	193	49.4	49.4	49.4
Create a new city of Fairwood	93	23.8	23.8	73.2
Stay as is (part of unincorporated King County)	105	26.8	26.8	100.0
Total	391	100.0	100.0	

Q19: If you knew that by becoming part of the City of Renton that overall, the taxes and fees you pay would decrease slightly; and that by becoming the new city of Fairwood the tax and fee levels would stay the same, would you prefer to:

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Become part of the City of Renton	187	47.8	47.8	47.8
Create a new city of Fairwood	119	30.4	30.4	78.2
Stay as is (part of unincorporated King County)	85	21.8	21.8	100.0
Total	391	100.0	100.0	

Q20: If you knew that King County was planning to decrease budgets for public services, would you prefer to:

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Become part of the City of Renton	175	44.6	44.6	44.6
Create a new city of Fairwood	129	33.0	33.0	77.7
Stay as is (part of unincorporated King County)	87	22.3	22.3	100.0
Total	391	100.0	100.0	

Q21: If you knew that King County was planning to increase taxes for public services, would you prefer to:

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Become part of the City of Renton	172	44.1	44.1	44.1
Create a new city of Fairwood	125	32.0	32.0	76.1
Stay as is (part of unincorporated King County)	94	23.9	23.9	100.0
Total	391	100.0	100.0	

Q22: If you knew that by becoming part of the City of Renton your street address would not change; and that by becoming the new city of Fairwood the city name on your address would change from Renton to Fairwood, would you prefer to:

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Become part of the City of Renton	142	36.3	36.3	36.3
Create a new city of Fairwood	128	32.8	32.8	69.1
Stay as is (part of unincorporated King County)	121	30.9	30.9	100.0
Total	391	100.0	100.0	

Q15-22 At-A-Glance: Would you prefer to be annexed into Renton, create a new city of Fairwood or stay as is as a part of unincorporated King County if you knew:

	That by becoming part of the City of Renton or by becoming the new city of Fairwood your area would have increased police patrol services, while the fire & emergency medical response times will remain same as they are now	That by becoming a part of the City of Renton new development in your area would be less dense, based on current plans, compared to what King County allows; and that by becoming a city of Fairwood the new local government would likely retain the King County zoning until a city comprehensive plan is completed	That by becoming part of the City of Renton over time your area would have more parks with active resources such as ball fields and play equipment and access to recreation services; and that by becoming city of Fairwood parks would not change from what they are now	That by becoming part of the City of Renton that overall, the fees you pay would decrease slightly; and that by becoming the new city of Fairwood the tax and fee levels would stay the same	That King County was planning to decrease budgets for public services	That King County was planning to increase taxes for public services	That by becoming part of the City of Renton your street address would not change; and that by becoming the new city of Fairwood the city name on your address would change from Renton to Fairwood
Become part of the City of Renton	131 33.6%	186 47.4%	193 49.4%	187 47.8%	175 44.6%	172 44.1%	142 36.3%
Create a new city of Fairwood	114 29.1%	109 28.0%	93 23.8%	119 30.4%	129 33.0%	125 32.0%	128 32.8%
Stay as is (part of unincorporated King County)	146 37.4%	96 24.6%	105 26.8%	85 21.8%	87 22.3%	94 23.9%	121 30.9%
Total	391 100.0%	391 100.0%	391 100.0%	391 100.0%	391 100.0%	391 100.0%	391 100.0%

Q23: If you had to choose today, what do you think is the best choice for the future of your area? Would you say:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Become part of the City of Renton	149	38.1	38.1	38.1
	Create a new city of Fairwood	127	32.5	32.5	70.6
	Stay as is (part of unincorporated King County)	100	25.6	25.6	96.1
	Undecided	15	3.9	3.9	100.0
	Total	391	100.0	100.0	

Q24: And which would be your second choice?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Become part of the City of Renton	116	29.6	30.8	30.8
	Create a new city of Fairwood	48	12.2	12.7	43.5
	Stay as is (part of unincorporated King County)	184	47.1	49.0	92.5
	Undecided	28	7.2	7.5	100.0
	Total	376	96.1	100.0	
Missing	System	15	3.9		
	Total	391	100.0		

Q4 and 23: Respondents' choice for the future of the area- at the beginning of the survey (Q4) vs. later in the survey (Q23)

	Q4: At this point would you say you are in favor of:		Q23: If you had to choose today, what do you think is the best choice for the future of your area, would you say:	
	Count	%	Count	%
Annexation into the City of Renton	132	33.6%	149	38.1%
Creating a new city of Fairwood	107	27.3%	127	32.5%
Staying as is as a part of unincorporated King County	120	30.6%	100	25.6%
Undecided	33	8.5%	15	3.9%
Total	391	100.0%	391	100.0%

Q25a: On a scale of 1 to 7 (with 1 being very weak and 7 being very strong), how strongly do you believe that the best thing for the future of your area would be to become a part of the City of Renton?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	1	.8	.8	.8
	4	12	8.0	8.0	8.8
	5	26	17.3	17.3	26.2
	6	31	21.0	21.0	47.1
	Very strong	79	52.9	52.9	100.0
	Total	149	100.0	100.0	

Q25b: On a scale of 1 to 7 (with 1 being very weak and 7 being very strong), how strongly do you believe that the best thing for the future of your area would be to create a new city of Fairwood?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 3	1	.9	.9	.9
4	12	9.4	9.4	10.3
5	37	28.9	28.9	39.2
6	29	22.7	22.7	61.8
Very strong	49	38.2	38.2	100.0
Total	127	100.0	100.0	

Q25c: On a scale of 1 to 7 (with 1 being very weak and 7 being very strong), how strongly do you believe that the best thing for the future of your area would be to stay as is as a part of unincorporated King County?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	1	.9	.9	.9
3	5	5.1	5.1	6.0
4	11	11.4	11.4	17.4
5	29	29.3	29.3	46.6
6	16	15.8	15.8	62.4
Very strong	38	37.6	37.6	100.0
Total	100	100.0	100.0	

Q26: What is the one most useful way for you to receive information about the future of your area?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Internet with email updates	107	27.4	27.4	27.4
Door-to-door visits from neighbors	3	.7	.7	28.1
Open house community meeting	23	5.9	5.9	34.0
Small-group meeting in my neighborhood	8	2.1	2.1	36.1
Mailing to my house	132	33.7	33.7	69.7
Fairwood Community News	37	9.5	9.5	79.3
Renton Reporter	60	15.4	15.4	94.7
Not interested in receiving information about this	20	5.0	5.0	99.7
Some other way	1	.3	.3	100.0
Total	391	100.0	100.0	

Q27: Do you own or rent your home?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Rent	7	1.9	1.9	1.9
Own	384	98.1	98.1	100.0
Total	391	100.0	100.0	

Q28: How many years have you lived in this area?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than 5 years	21	5.5	5.5	5.5
	5 to 10 years	101	25.8	25.8	31.3
	11 to 15 years	52	13.3	13.3	44.6
	16 to 20 years	53	13.6	13.6	58.2
	21 years or more	164	41.8	41.8	100.0
	Total	391	100.0	100.0	

Q29: Which age group are you in? Would you say:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	25 - 34	27	6.9	6.9	6.9
	35 - 44	68	17.3	17.3	24.2
	45 - 54	118	30.2	30.2	54.3
	55 - 64	96	24.5	24.5	78.8
	65 or older	83	21.2	21.2	100.0
	Total	391	100.0	100.0	

Q30: Do you have children less than 18 years of age living at home with you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	236	60.2	60.4	60.4
	Yes	154	39.4	39.6	100.0
	Total	390	99.6	100.0	
Missing	Refused	1	.4		
Total		391	100.0		

Q31: Which of the following income ranges includes your household's total pre-tax 2008 income?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$15,000	2	.6	.7	.7
	\$15,000 to less than \$50,000	32	8.2	10.2	10.9
	\$50,000 to less than \$75,000	46	11.7	14.6	25.5
	\$75,000 to less than \$100,000	92	23.6	29.4	54.9
	\$100,000 to less than \$150,000	93	23.7	29.5	84.4
	\$150,000 or more	49	12.5	15.6	100.0
	Total	314	80.2	100.0	
Missing	Refused	77	19.8		
Total		391	100.0		

Q32: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	264	67.4	67.4	67.4
	Female	127	32.6	32.6	100.0
	Total	391	100.0	100.0	

SEATTLE
1109 First Ave. #300
Seattle, WA 98101
T 206.623.0735 F 206.623.0781

WASHINGTON DC
1000 Potomac St NW, 5th Floor
Washington, DC 20007
T 202.3381961 F 202.338.1960



www.prrbiz.com